



## Application to become a member of the startup club of the Börsenverein des Deutschen Buchhandels (German Publishers and Booksellers Association)

The company

would

like to hereby apply to become a member of the startup club of the Börsenverein des Deutschen Buchhandels e.V. (German Publishers and Booksellers Association) for a duration of 24 months at an annual fee of €399.00 (plus VAT). An invoice for the fee will be sent to you via mail.

Prerequisites for admission:

- You offer services relating the book industry and founded your company no more than 36 months prior
- For legal reasons, your company is not permitted to apply for a full membership in the Börsenverein des Deutschen Buchhandels e.V. (German Publishers and Booksellers Association), because it cannot be designated as belonging to the book producing or distributing industry
- Your company has a maximum of ten full-time employees

### Your company information

Company name (according to the commercial registry and/or business registration)

Registered office address

Post code, City:

Address (street name first, then house number):

Telephone:

Fax:



E-Mail:

Internet address:

Legal form of your company:

Date your company was founded:

Further details

Registered at the commercial registry of the district court (date, file number):

Please include a copy of the excerpt from the commercial registry and/or a copy of the business registration. If your commercial registry entry has not yet been confirmed, please provide a copy of the notarised registration.

Company owners/partners:

The company is legally represented by the following person (please include the date of birth):

That person's previous work experience:

Please indicate the applicable designation of your company: Proprietor in the case of a sole proprietorship ("Einzelfirma"), Partner ("Gesellschafter") in the case of an "Offene Handelsgesellschaft" or OHG (and "Gesellschaft mit beschränkter Haftung" or GmbH), Personally Liable Partner ("Kommanditist" or limited liability partner) in the case of a KG ("Kommanditgesellschaft"), Managing Director ("Geschäftsführer") of the GmbH, Board Member of an AG:

Number of employees:

The company is a member of the following associations:

The company works in the following areas of business:



Areas of business with relevance to the book and content industry:

As soon as you become a member, you will receive interesting information from the following organisations: Marketing- und Verlagsservice GmbH des Buchhandels, Ausstellungs- und Messegesellschaft and the mediacampus.

I hereby acknowledge and accept the Rules & Regulations of the Börsenverein des Deutschen Buchhandels e. V. (German Publishers and Booksellers Association).

City, Date

Legally binding signature



## startup club Questionnaire

Describe the (business) idea behind your startup?

What makes your business idea different from existing services?

Who are your biggest competitors?

Describe the target group of your products and/or services?

What goals would you like to have achieved five years from now?

What are the largest problems you are currently facing and will face in the future?

Are you already receiving support from a startup initiative/incubator, business angel, crowdfunding project or similar organisation?

What do you hope to gain from the startup club



How did you first hear about the Börsenverein startup club?

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Börsenverein homepage

○ Internet search word:

Press

○ Börsenblatt magazine

○ Friends / fellow professional

○ Other: